

SAVE THE DUCK

WE RESPECT ANIMALS.

SAVE THE DUCK was born from the idea of saving geese. Our commitment continued with a coherent choice: to be **ANIMAL CRUELTY FREE**. In other words, do not use any component in our garments that may have caused suffering or damage to any animal; in addition to goose feathers, we do not use wool, silk, nacre and horn.

Cruelty [from Latin *crudelitas*]
- Being heartless; carry out acts of violence, including psychological, in order to mortify, exasperate who is the object.

This commitment has been recognized by **PETA** which since 2014 has repeatedly rewarded us for our ethics towards animals:

2014: PETA VEGAN FASHION AWARDS
2016: PETA INNOVATOR FOR ANIMALS
2017: PETA MENSWEAR FASHION AWARDS
2018: PETA BEST DOWN-FREE BRAND
2019: PETA COMPANY OF THE YEAR

**PETA - APPROVED
VEGAN**

How can we be sure that our products are **100% ANIMAL FREE?**

We ask our suppliers never to use animal-based materials for our products. This mutual commitment is made binding by the signing of our **INTERDEPENDENCE CODE**.

In 2015, we joined the **ANIMAL FREE FASHION** project launched by LAV (Antivivision Section), subscribing to the highest level of the ethical rating envisaged **VVV+**.



**DALLA PARTE
DEGLI ANIMALI**

Thanks to the use of our **PLUMTECH®** instead of feathers, since 2015 we have saved more than 18,000,000 ducks.

